Transferring School Education to Goodness Education: Discussion on the Construction and Implementation of Campus Culture in Primary School

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Schools are being considered as the pioneer to carry out the mission of education. The development and implementation of campus culture decide whether the school can undertake this task and foster virtue through education. However, the development of campus culture cannot be established in a short time. Instead, it penetrates the long-time practice of running a school. From the practical perspective, this paper will discuss the way that goodness culture benefits school-running by exploring the connotation of the culture. The school can plan and express the goodness to develop its campus culture, especially in the campus design, the implementation of courses, the construction of teaching groups, and the follow-up of feedback. In this way, the school can contain the goodness in its campus culture to achieve the goal that educates students through good virtue.

Keywords
Campus Culture, Practice of School-Running, Implementation Strategy

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